

# FAM HUNGER WALK

36TH ANNUAL

IN PARTNERSHIP WITH  
THE CITY OF SAN CLEMENTE



SATURDAY | SEPTEMBER 30, 2023

## Board of Directors

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## Chief Executive Officer

Anna Conti

Dear community partners,

FAM works tirelessly to assist people in need in South Orange County with food, shelter, and personalized coaching on their journey to independence. We are requesting your help to spread hope to those who need it most and to prevent hunger in our community.

In 2023, FAM provided over 2.5 millions pounds of food to those in need in our community. There has been a continued increase in demand for food in South Orange County. The demand for food distribution and services at FAM increased by 110% in 2023 compared to 2022. In addition FAM's case management increased by over 35%.

Our number one priority remains to make sure that each resident who connects with FAM finds a customized plan through case management, provision of food, rental and utility assistance, and shelter and housing options. Now, you have an opportunity to support FAM's clients by becoming a sponsor of FAM's 36th Annual Hunger Walk taking place on Saturday, September 30th in San Clemente. Your sponsorship will make our mission possible by alleviating the burdens that some of our neighbors are facing.

Attached are the details of how you can support FAM's Hunger Walk by becoming a sponsor. You will receive recognition in our promotional materials including the event program, FAM website, social media, plus an opportunity to be included on the t-shirt worn by all who participate in the Hunger Walk.

As a result of your support, FAM will continue to help people in need in our community to give them a better tomorrow and create long lasting change in the lives of the children, women, seniors, and veterans who come to FAM seeking help.

Thank you for your support,

*Cassandra Ondryas & Mark Brooks*

Cassandra Ondryas and Mark Brooks

Hunger Walk Co-Chairs

FAM is a 501c3 Non-Profit Tax ID # 33-0864870

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## SPONSORSHIP BENEFITS

LEVEL	DONATION	BENEFITS
<b>Premium</b>	<b>\$25,000</b>	<ul style="list-style-type: none"> <li>▪ \$1,000 scholarship awarded to a local high school student in your name</li> <li>▪ Name listed in thank you ad in the local newspaper</li> <li>▪ Includes all Diamond-level recognition</li> </ul>
<b>Diamond</b>	<b>\$10,000</b>	<ul style="list-style-type: none"> <li>▪ Full page ad in premier location in program</li> <li>▪ Name displayed on Start and Finish line banner</li> <li>▪ Includes four walker registrations</li> <li>▪ Includes all Platinum-level recognition</li> </ul>
<b>Platinum</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>▪ Full-page ad in Hunger Walk program</li> <li>▪ Two walker registrations</li> <li>▪ T-shirt recognition</li> <li>▪ Includes all Gold-level recognition</li> </ul>
<b>Gold</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>▪ Half-page ad in Hunger Walk program</li> <li>▪ Logo on Hunger Walk advertising materials</li> <li>▪ Includes all Silver-level recognition</li> </ul>
<b>Silver</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>▪ Quarter-page ad in Hunger Walk program</li> <li>▪ Four Hunger Walk t-shirts</li> <li>▪ Includes all Bronze-level recognition</li> </ul>
<b>Bronze</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>▪ Social media recognition</li> <li>▪ Name listed in thank you ad in the local newspaper</li> </ul>

\*To receive recognition in event materials, please send in your sponsorship donation by September 1, 2023

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PROGRAM ADVERTIZING

Thank you for your generous contribution to FAM's Hunger Walk 2023. It is through gifts like yours that allow FAM to provide support to so many people every year. Below is a list of available ad sizes for the Hunger Walk program. Please refer to the "Sponsor Benefits" sheet to find the ad size that corresponds to your donation level.

### Artwork may be submitted in the following formats:

PSD, EPS, AI, PDF, JPG @ 300 DPI or better. Please flatten all PSD files and outline all text in vector files. Do Not send scanned ads. Original artwork is best.

#### Vertical Business Card

2" wide by 3.5" high @ 300 DPI or better  
Pixel dimension: 600 x 1050

#### Horizontal Business Card

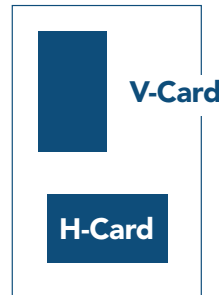
3.5" wide by 2" high @ 300 DPI or better  
Pixel dimension: 1050 x 600

#### Half-Page

4.5" wide by 3.5" high @ 300 DPI or better  
Pixel dimension: 1350 x 1050

#### Full-Page

4.5" wide by 7.5" high @ 300 DPI or better  
Pixel dimension: 1350 x 2250



Artwork must be received no later than September 1st in order to be included in the Hunger Walk program. Artwork or questions regarding artwork must be submitted to Brooke Utterback at [brookeu@lovefam.org](mailto:brookeu@lovefam.org). Information may also be obtained by calling Brooke at (949) 492-8477 ext. 127.

Thank You!